OUR PROJECTS

Specialists in Real Estate & Lifestyle Marketing

FiG

CREATIVE COMMUNICATION





CARRIE FRAIS

Title: Director Motto: Take risks, seize opportunities and keep challenging yourself Greatest achievement: Being one of the first female sports

presenters on UK TV

CATRIONA GROVES

Title: Director

Motto: Check and check again (and then again)

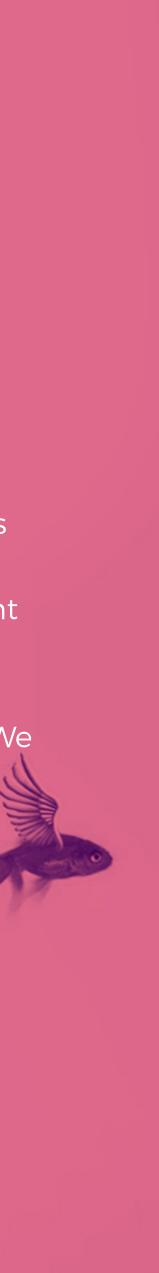
Greatest achievement: Surviving a Cambridge University

a Cambridge Unive Maths degree

FiG Communications was founded by former BBC, Sky News and ITN journalist and PR consultant Carrie Frais and Cambridge University graduate and experienced marketer Catriona Groves. Our extensive collaborative team includes graphic designers, videographers, editors, copywriters and market analysts as well as digital marketing and SEO experts. We are highly experienced in project management and pride ourselves on our flexibility and competitive pricing, making **FiG** an ideal partner for your online or offline projects. We specialise in real estate, lifestyle and destination marketing and are based in



Barcelona.

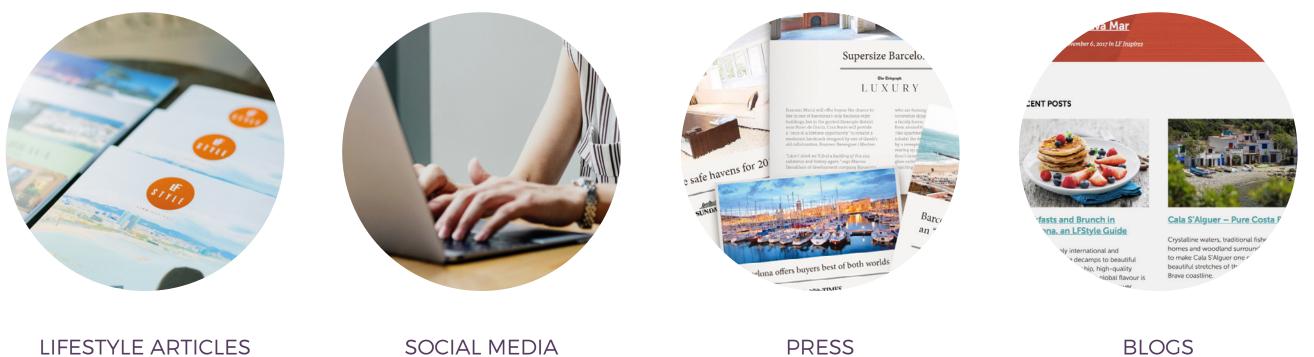


CONTENT CREATION, COPYWRITING, PUBLIC RELATIONS, ADVERTISING & TRANSLATION

FiG has an experienced team of copywriters, journalists and PR consultants whose articles regularly appear in national and international press, leading websites and blogs as well as Influencer posts on LinkedIn. We can also create Brand Manifestos and Company Mission Statements. Our translation team includes Spanish, Catalan, French, German, Swedish and Russian translators.

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Interactive

rand Manifesto

COPYWRITING



PRESENTATIONS



DERES

WEBSITES

ADVERTISING

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WEBSITE DESIGN & DEVELOPMENT

FiG creates beautifully crafted, visually impactful and expertly coded websites that are easy-to-navigate, user-friendly, responsive and interactive.

ALLE MANDELLE



figbcn.com



maresmeconnect.com

MODERAN DEDICAL MATERS

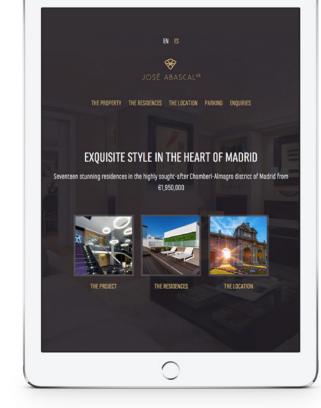
Interactive

PROJEC Quantity Surreyon PT Projects offer a variety of services including Quantity Surveying / Construction Cost Consultancy, **Contract Administration and Project** Management. Established in 2002 we are passionate about what we do and about the projects we work on. Our experience covers a broad range of ectors both in the UK and abroad and we are proud of our range of interesting and unique projects; including the 2017 Stirling Prize winning Hastings Pier restoration. \cap

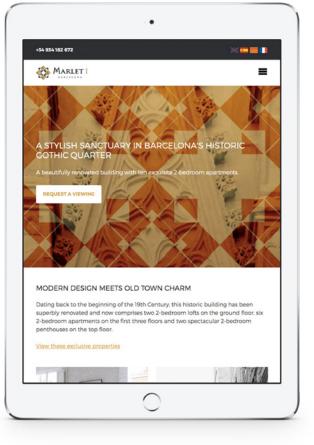
ptprojects.co.uk

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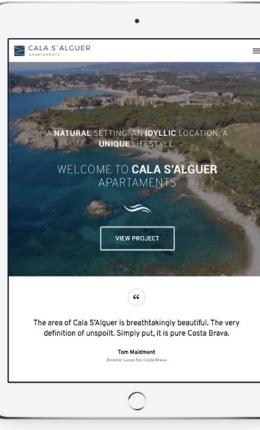
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joseabascal48.com



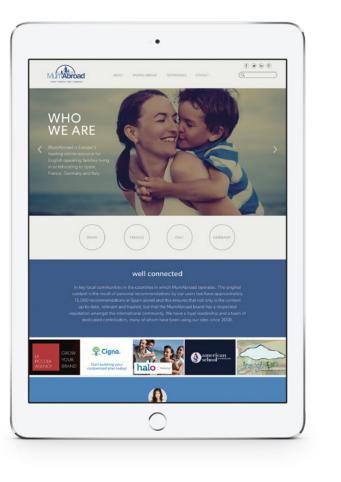
marlet1.com



calasalguer.com



ib-pathways.com



mumabroad.com

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GRAPHIC DESIGN

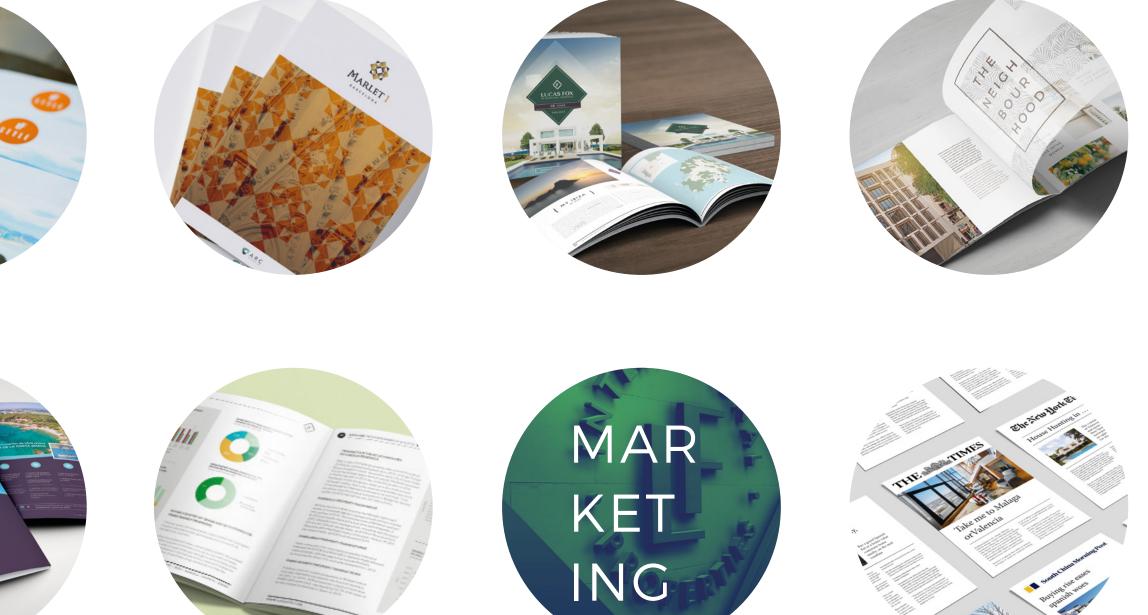
Our award-winning graphic design team use the very latest formats, materials and technologies to create original, innovative and memorable marketing materials and advertising for both online and offline use.







Interactive







Example Company Presentation



Example Property Collection

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BRANDING

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Our creative design and copywriting teams are experts in identifying the essence, values and goals of a brand to ensure it is relevant, memorable and impactful.























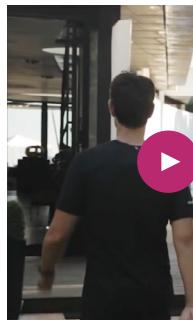






CORPORATE VIDEOS

Our video production team is highly experienced in shooting and editing corporate videos as well as news and lifestyle reports and can adapt and market them on Social Media networks.



CORPORATE VIDEOS



LIFESTYLE VIDEOS



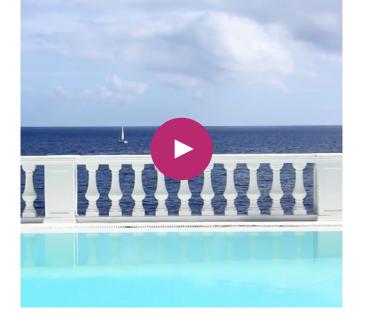


NEWS-STYLE VIDEOS



NEW DEVELOPMENT VIDEOS

RECRUITMENT VIDEOS







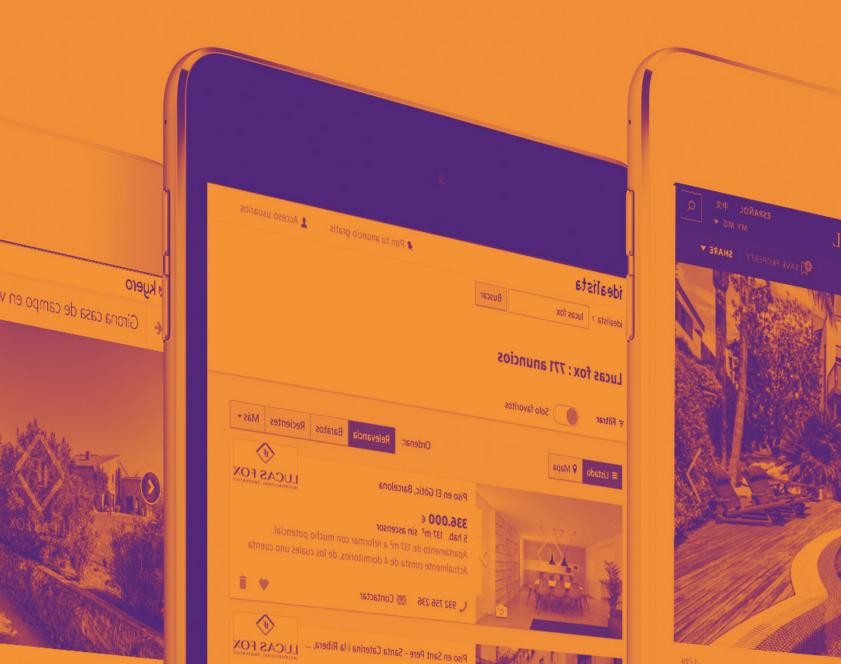
LUXURY HOMES

VIDEO SLIDESHOWS

CORPORATE EVENTS

DIGITAL MARKETING & SEO

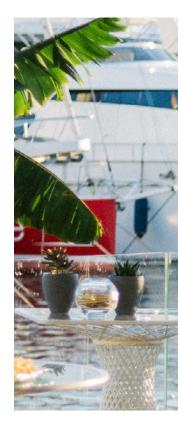
Our digital marketing team have experience across a range of disciplines including Pay-Per-Click Google AdWords, Social Media, advertising and re-marketing campaigns. Our SEO team regularly achieve Page One Google ranking for numerous multilingual websites.

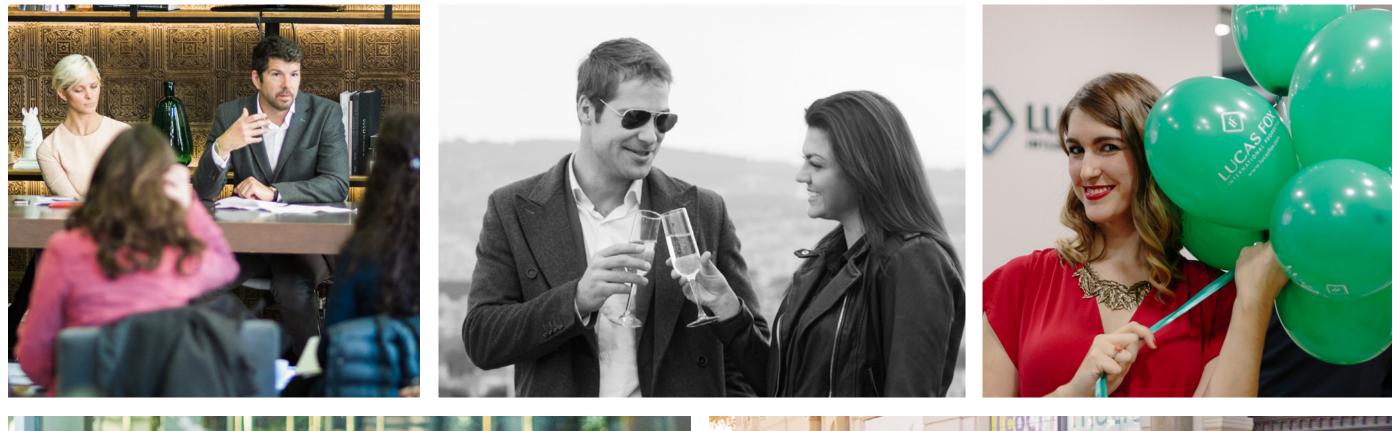




EVENTS

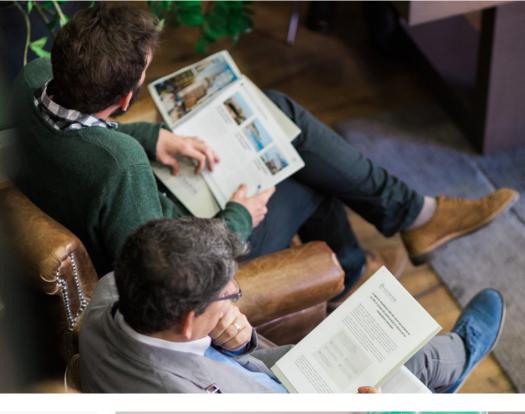
FiG is adept at organising themed events from press conferences and 'Afterwork' and launch parties to 'Open Houses' and bespoke sporting events.











OUR CLIENTS



PROJECT Quantity Surveyors & Project Managers



CALA S'ALGU









nia	Bcn Advisors	ACQUERA GROUP	VINOKE
T S rs & rs	SHWALTERS GESTIÓN INTEGRAL DE PROYECTOS INMOBILIARIOS	ATIPIKA BARCELONA	source 23
SUER	turó park medical center	VERDEGRIS **	ARC PROPERTIES
FOX	MumAbroad	PLAN B escapes	LUV LIVING A UNIQUE VISION
IWAYS es	<i>into</i> Barcelona	A DEVELOPMENT BY A DEVELOPMENT BY INTERNATIONAL	spirit
ЕТ 1 N А	AUSIÀS MARCH49 BARCELONA	the pink peony™	listgloballŷ
ESME T	ZAGALETA		



CREATIVE COMMUNICATION

We'd love to show you how we'd get your business out there.

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FiG Communications hello@figbcn.com figbcn.com