OUR PROJECTS

Specialists in Real Estate & Lifestyle Marketing





CARRIE FRAIS

Title: Director

Motto: Take risks, seize opportunities and keep challenging yourself

Greatest achievement: Being one of the first female sports presenters on UK TV

CATRIONA GROVES

Title: Director

Motto: Check and check again

(and then again)

Greatest achievement: Surviving

a Cambridge University

Maths degree

FiG Communications was founded by former BBC, Sky News and ITN journalist and PR consultant Carrie Frais and Cambridge University graduate and experienced marketer Catriona Groves. Our extensive collaborative team includes graphic designers, videographers, editors, copywriters and market analysts as well as digital marketing and SEO experts. We are highly experienced in project management and pride ourselves on our flexibility and competitive pricing, making FiG an ideal partner for your online or offline projects. We specialise in real estate, lifestyle and destination marketing and are based in Barcelona.



CONTENT CREATION, COPYWRITING, PUBLIC RELATIONS, ADVERTISING & TRANSLATION

FiG has an experienced team of copywriters, journalists and PR consultants whose articles regularly appear in national and international press, leading websites and blogs as well as Influencer posts on LinkedIn. We can also create Brand Manifestos and Company Mission Statements. Our translation team includes Spanish, Catalan, French, German, Swedish and Russian translators.







SOCIAL MEDIA



PRESS



BLOGS





COPYWRITING

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PRESENTATIONS



WEBSITES



ADVERTISING

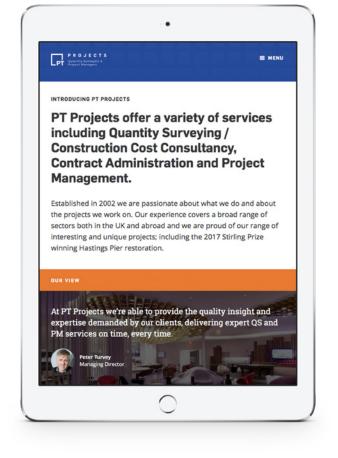


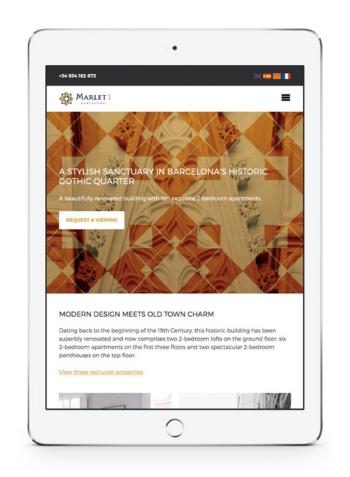
WEBSITE DESIGN & DEVELOPMENT

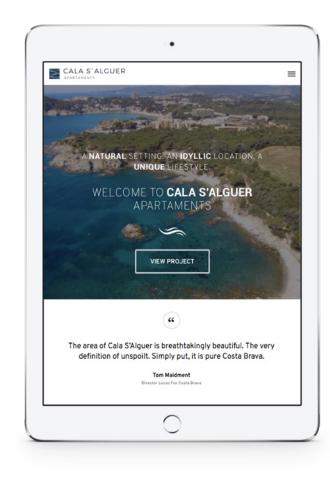
FiG creates beautifully crafted, visually impactful and expertly coded websites that are easy-to-navigate, user-friendly, responsive and interactive.











figbcn.com

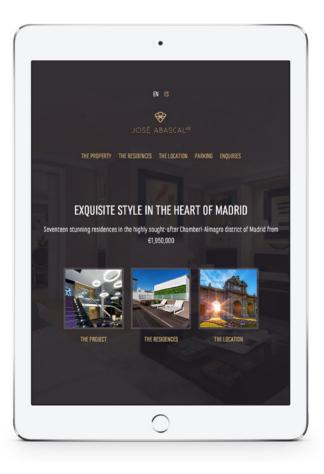
ptprojects.co.uk

marlet1.com

calasalguer.com



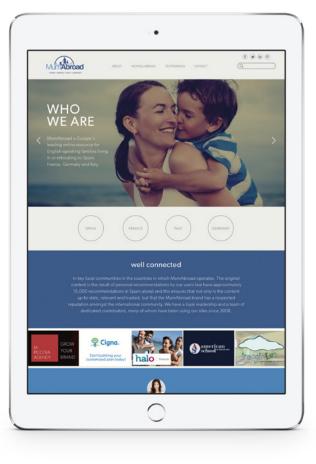




joseabascal48.com



ib-pathways.com



mumabroad.com

GRAPHIC DESIGN

Our award-winning graphic design team use the very latest formats, materials and technologies to create original, innovative and memorable marketing materials and advertising for both online and offline use.





















Example A4
Brochure

Example New
Development Brochure

Example Company Presentation

Example Property
Collection

BRANDING Our creative design and

Our creative design and copywriting teams are experts in identifying the essence, values and goals of a brand to ensure it is relevant, memorable and impactful.



















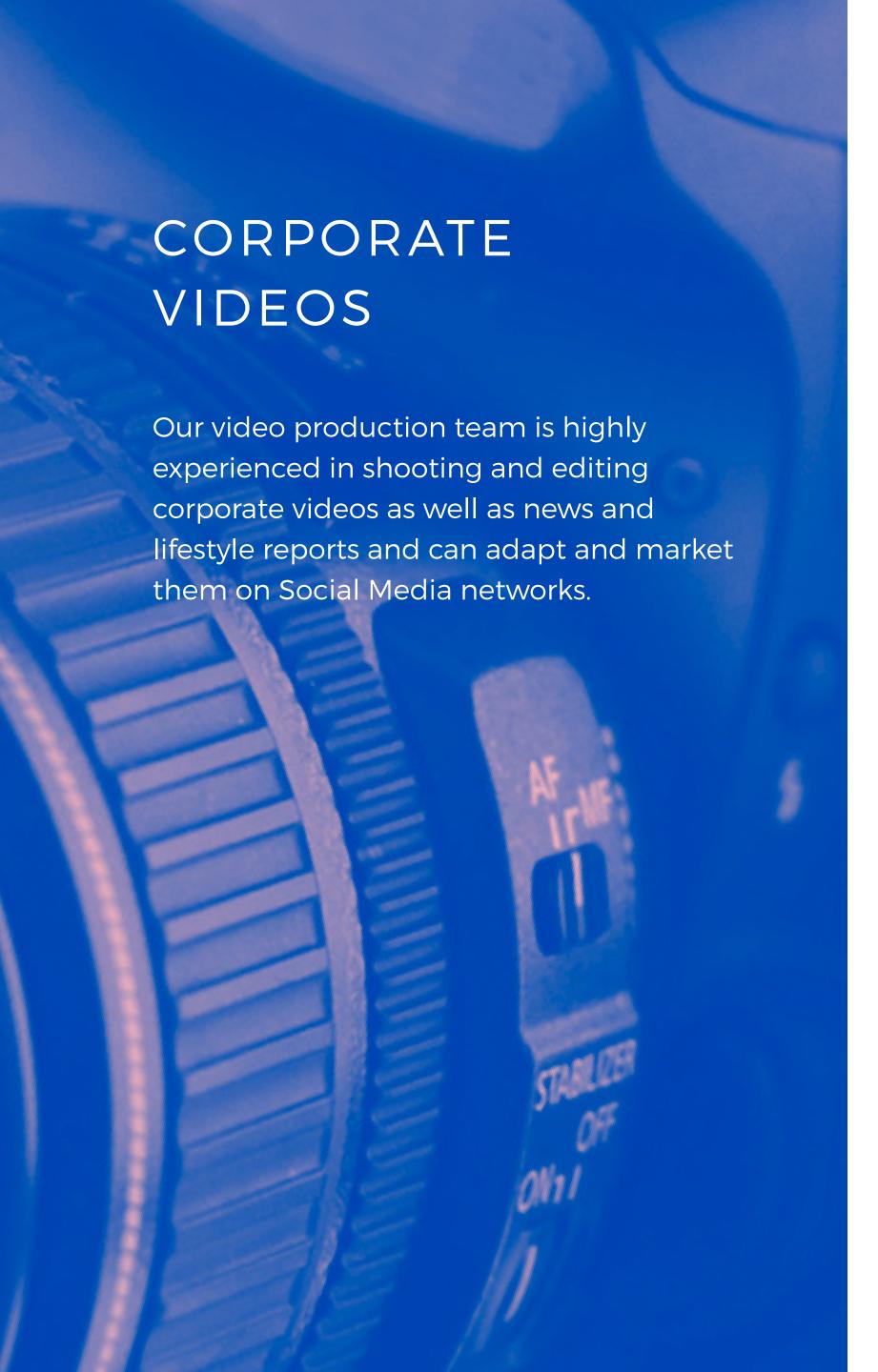


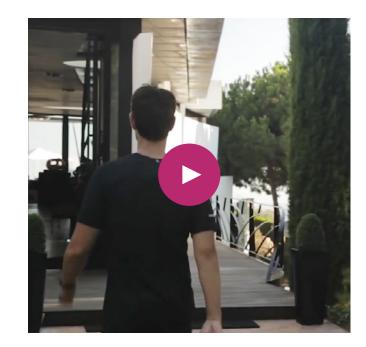
















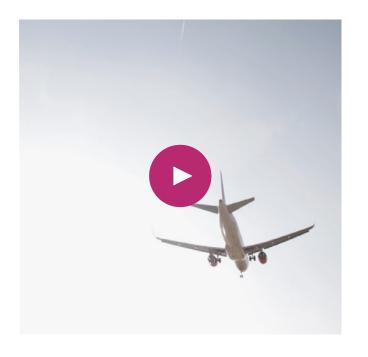
NEWS-STYLE VIDEOS



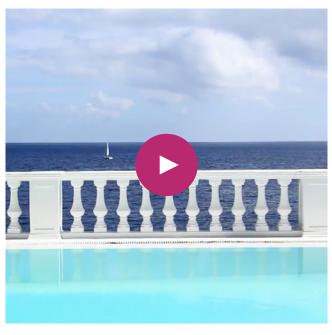
NEW DEVELOPMENT VIDEOS



RECRUITMENT VIDEOS



LIFESTYLE VIDEOS



LUXURY HOMES



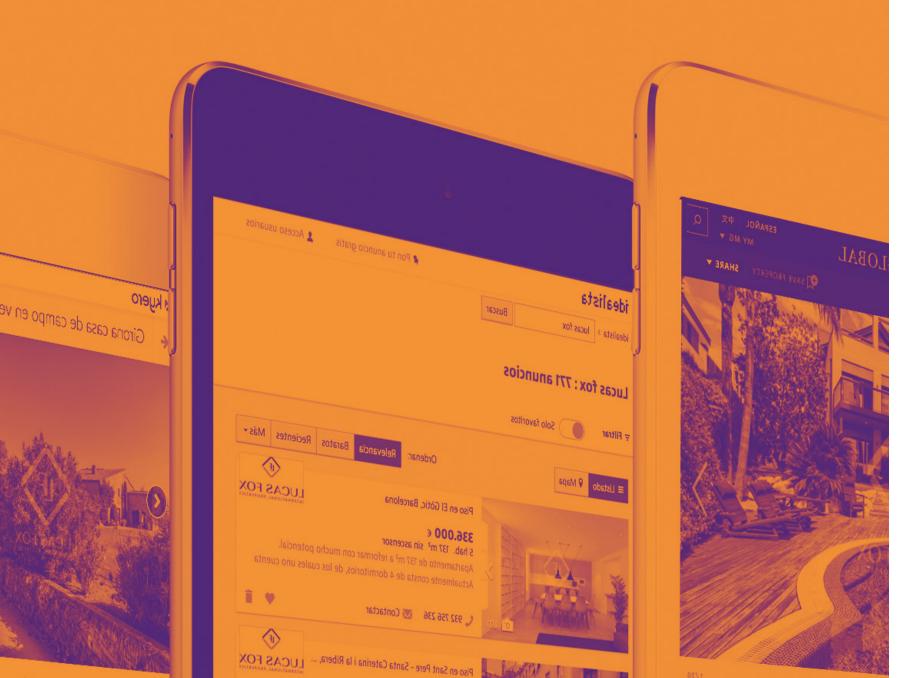
VIDEO SLIDESHOWS



CORPORATE EVENTS

DIGITAL MARKETING & SEO

Our digital marketing team have experience across a range of disciplines including Pay-Per-Click Google AdWords, Social Media, advertising and re-marketing campaigns. Our SEO team regularly achieve Page One Google ranking for numerous multilingual websites.





EVENTS

FiG is adept at organising themed events from press conferences and 'Afterwork' and launch parties to 'Open Houses' and bespoke sporting events.







































































CREATIVE COMMUNICATION

We'd love to show you how we'd get your business out there.

FiG Communications
hello@figbcn.com
figbcn.com