

OUR PROJECTS

Specialists in Real Estate
& Lifestyle Marketing



CREATIVE COMMUNICATION



CARRIE FRAIS

Title: Director

Motto: Take risks, seize opportunities and keep challenging yourself

Greatest achievement: Being one of the first female sports presenters on UK TV



CATRIONA GROVES

Title: Director

Motto: Check and check again (and then again)

Greatest achievement: Surviving a Cambridge University Maths degree

FiG Communications was founded by former BBC, Sky News and ITN journalist and PR consultant Carrie Fraiss and Cambridge University graduate and experienced marketer Catriona Groves. Our extensive collaborative team includes graphic designers, videographers, editors, copywriters and market analysts as well as digital marketing and SEO experts. We are highly experienced in project management and pride ourselves on our flexibility and competitive pricing, making **FiG** an ideal partner for your online or offline projects. We specialise in real estate, lifestyle and destination marketing and are based in Barcelona.



CONTENT CREATION, COPYWRITING, PUBLIC RELATIONS, ADVERTISING & TRANSLATION

FiG has an experienced team of copywriters, journalists and PR consultants whose articles regularly appear in national and international press, leading websites and blogs as well as Influencer posts on LinkedIn. We can also create Brand Manifestos and Company Mission Statements. Our translation team includes Spanish, Catalan, French, German, Swedish and Russian translators.



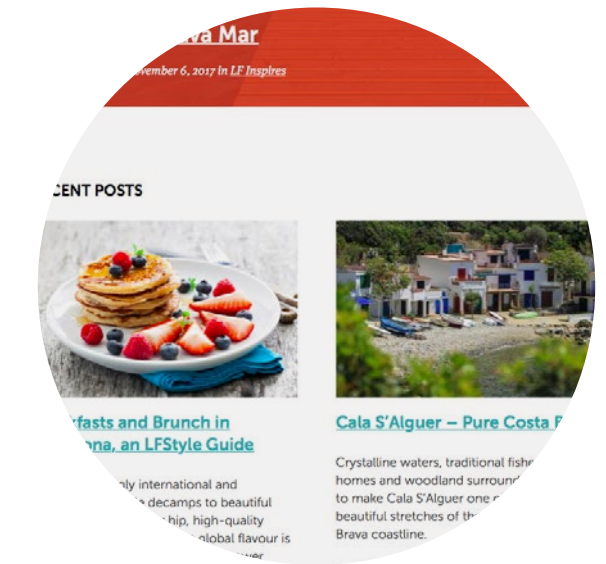
LIFESTYLE ARTICLES



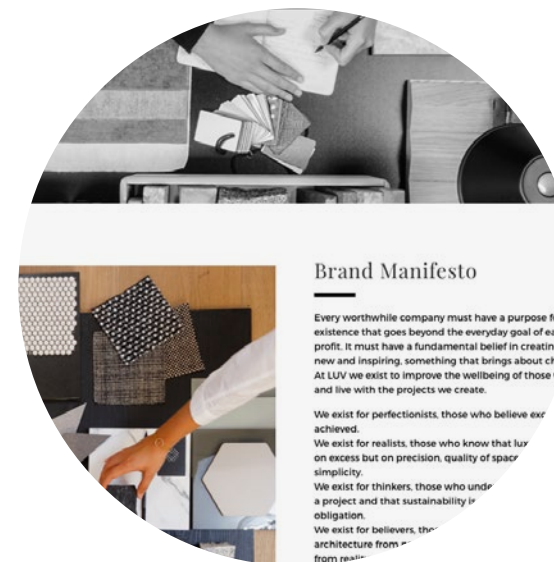
SOCIAL MEDIA



PRESS



BLOGS



COPYWRITING



PRESENTATIONS



WEBSITES



ADVERTISING

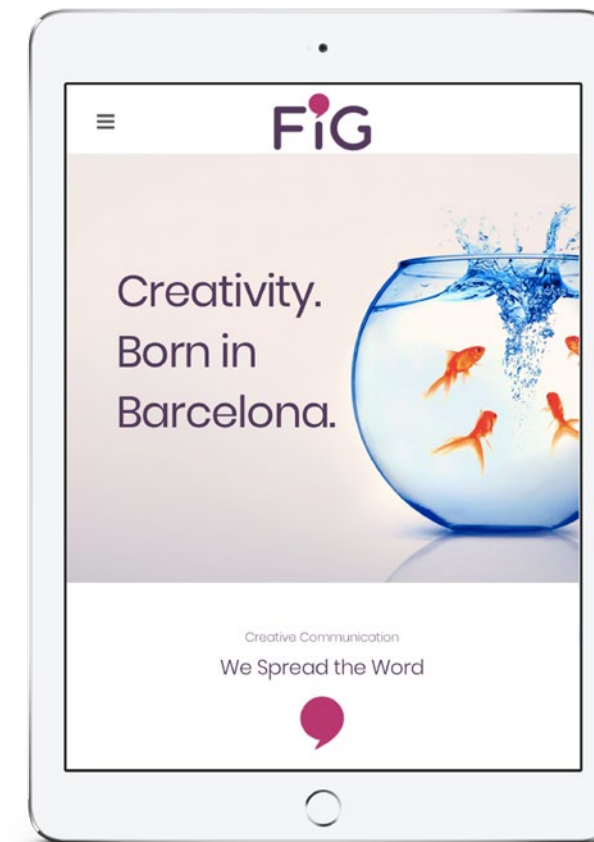
Interactive



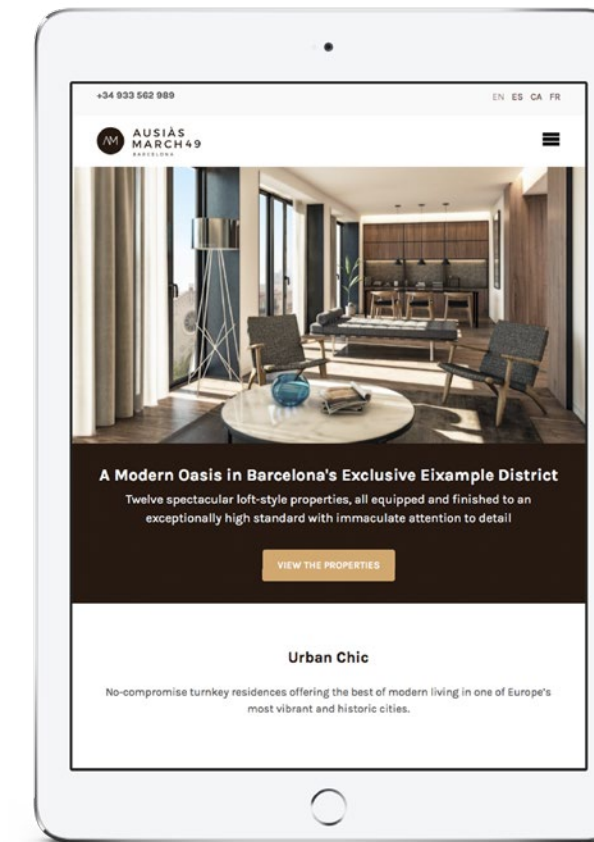
WEBSITE DESIGN & DEVELOPMENT

FiG creates beautifully crafted, visually impactful and expertly coded websites that are easy-to-navigate, user-friendly, responsive and interactive.

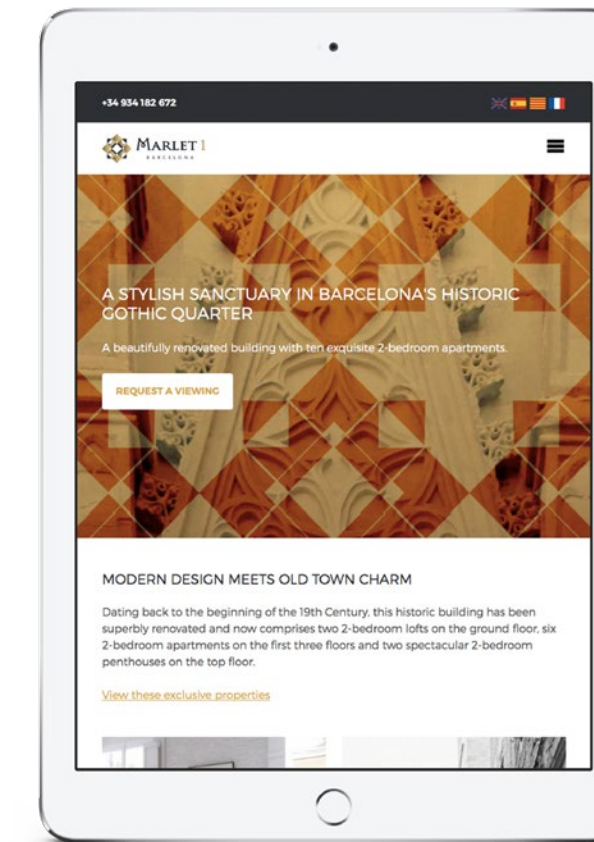
Interactive 



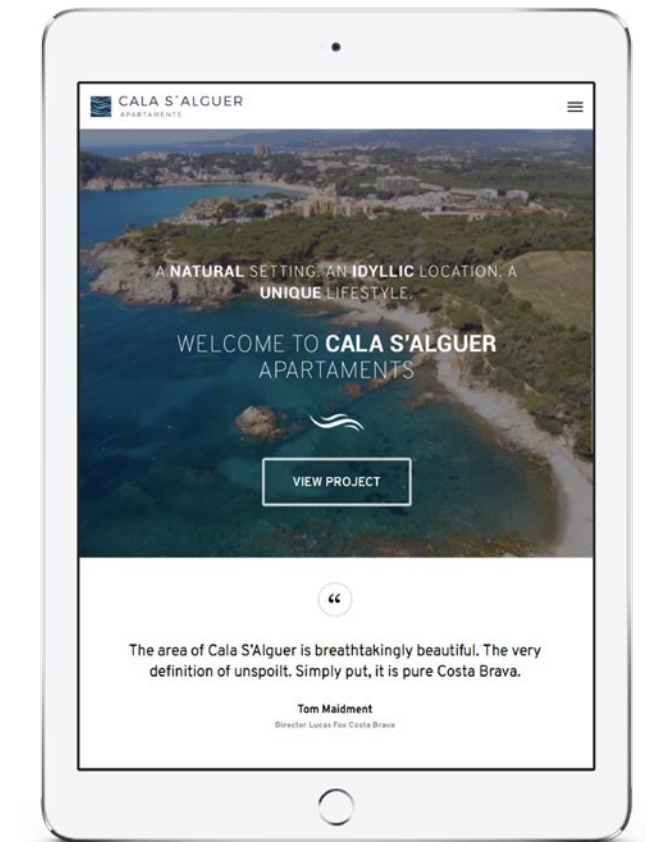
figbcn.com



ausiasmarch49.com



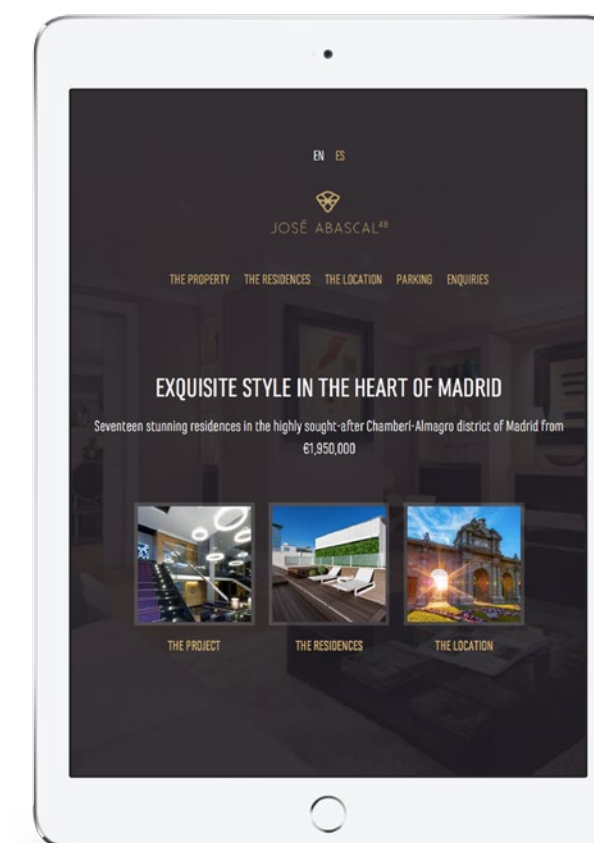
marlet1.com



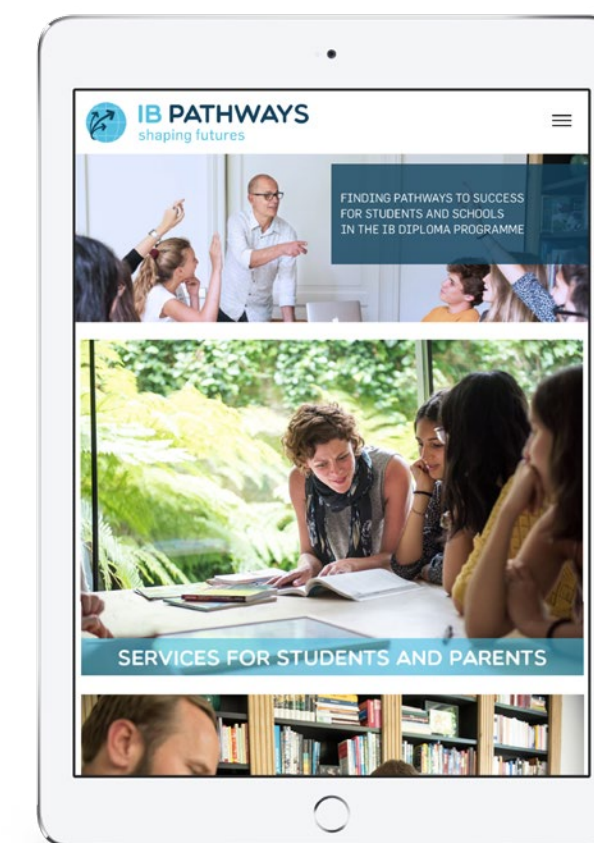
calasalguer.com



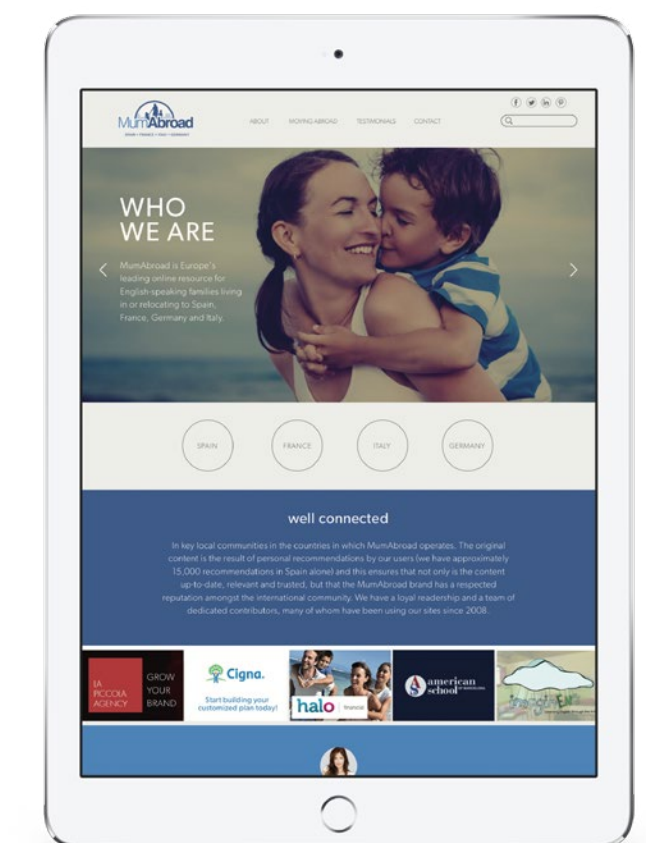
intobarcelona.com



joseabascal48.com



ib-pathways.com




mumabroad.com

GRAPHIC DESIGN

Our award-winning graphic design team use the very latest formats, materials and technologies to create original, innovative and memorable marketing materials and advertising for both online and offline use.



-  Example A4 Brochure
-  Example New Development Brochure

-  Example Company Presentation
-  Example Property Collection

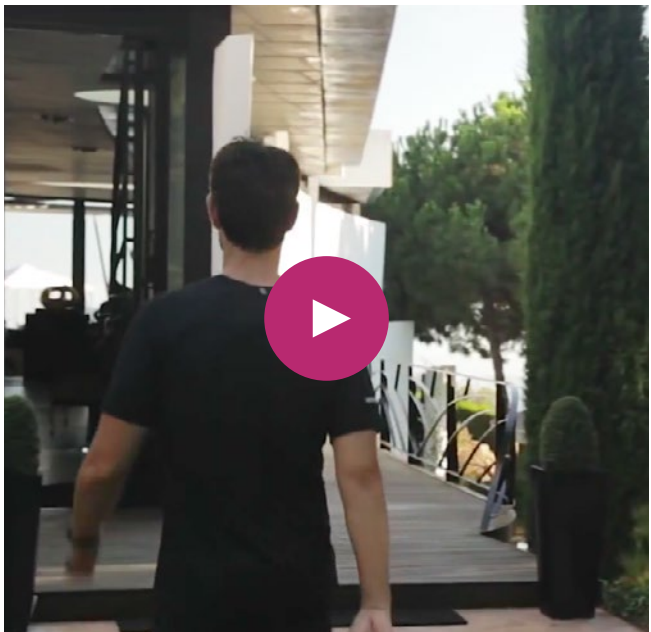
BRANDING

Our creative design and copywriting teams are experts in identifying the essence, values and goals of a brand to ensure it is relevant, memorable and impactful.



CORPORATE VIDEOS

Our video production team is highly experienced in shooting and editing corporate videos as well as news and lifestyle reports and can adapt and market them on Social Media networks.



CORPORATE VIDEOS



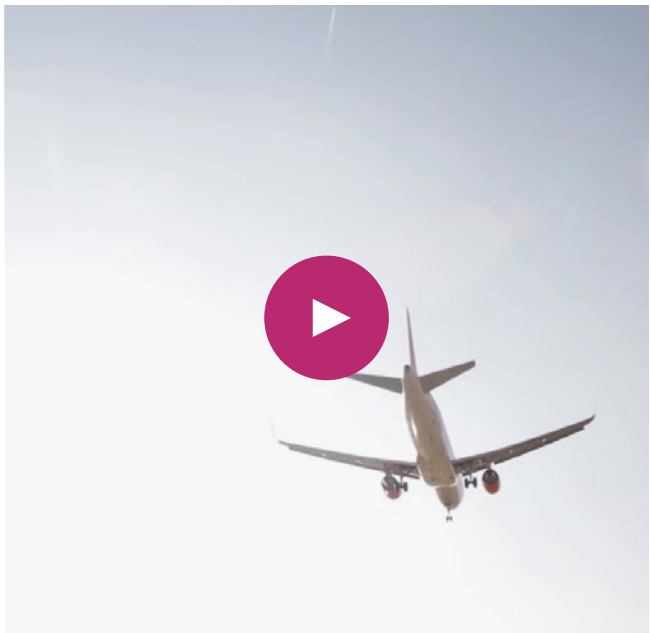
NEWS-STYLE VIDEOS



NEW DEVELOPMENT VIDEOS



RECRUITMENT VIDEOS



LIFESTYLE VIDEOS



LUXURY HOMES



VIDEO SLIDESHOWS



CORPORATE EVENTS

DIGITAL MARKETING & SEO

Our digital marketing team have experience across a range of disciplines including Pay-Per-Click Google AdWords, Social Media, advertising and re-marketing campaigns. Our SEO team regularly achieve Page One Google ranking for numerous multilingual websites.



EVENTS

FiG is adept at organising themed events from press conferences and 'Afterwork' and launch parties to 'Open Houses' and bespoke sporting events.



OUR CLIENTS





CREATIVE COMMUNICATION

We'd love to show you how we'd get
your business out there.

Carrie Frais
+34 620 586 655

Catriona Groves
+34 692 234 287

FiG Communications
hello@figbcn.com
figbcn.com