OUR PROJECTS

Specialists in Real Estate
& Lifestyle Marketing

FiG

CREATIVE COMMUNICATION

CARRIE FRAIS

Title: Director

Motto: Take risks, seize opportunities and keep challenging yourself

Greatest achievement: Being one of the first female sports presenters on UK TV

CATRIONA GROVES

Title: Director

Motto: Check and check again (and then again)

Greatest achievement: Surviving a Cambridge University Maths degree

FiG Communications was founded by former BBC, Sky News and ITN journalist and PR consultant Carrie Frais and Cambridge University graduate and experienced marketer Catriona Groves. Our extensive collaborative team includes graphic designers, videographers, editors, copywriters and market analysts as well as digital marketing and SEO experts. We are highly experienced in project management and pride ourselves on our flexibility and competitive pricing, making **FiG** an ideal partner for your online or offline projects. We specialise in real estate, lifestyle and destination marketing and are based in Barcelona.

CONTENT CREATION, COPYWRITING, PUBLIC RELATIONS, ADVERTISING & TRANSLATION

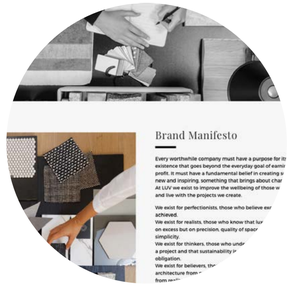
FiG has an experienced team of copywriters, journalists and PR consultants whose articles regularly appear in national and international press, leading websites and blogs as well as Influencer posts on LinkedIn. We can also create Brand Manifestos and Company Mission Statements. Our translation team includes Spanish, Catalan, French, German, Swedish and Russian translators.

LIFESTYLE ARTICLES

SOCIAL MEDIA

PRESS

BLOGS



COPYWRITING

PRESENTATIONS

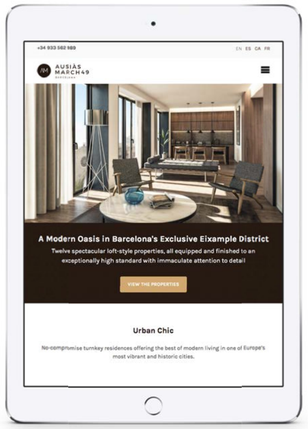
WEBSITES

ADVERTISING

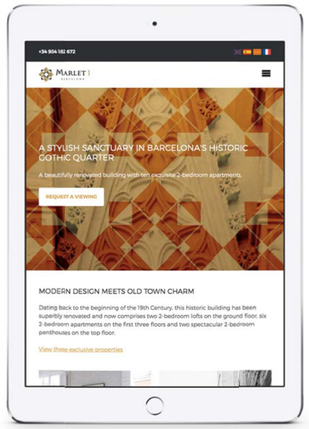
WEBSITE DESIGN & DEVELOPMENT

FiG creates beautifully crafted, visually impactful and expertly coded websites that are easy-to-navigate, user-friendly, responsive and interactive.

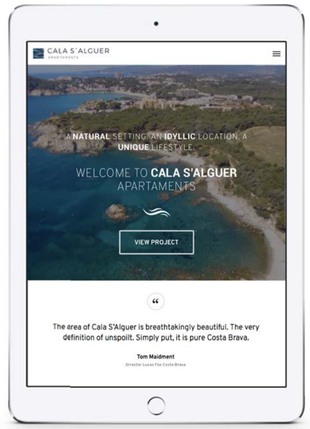
figbcn.com



ausiasmarch49.com

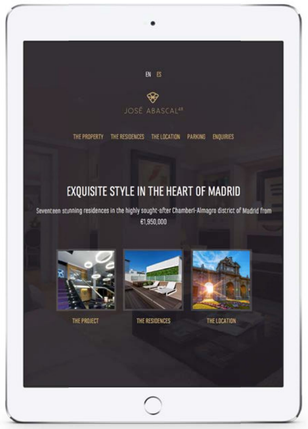


marlet1.com



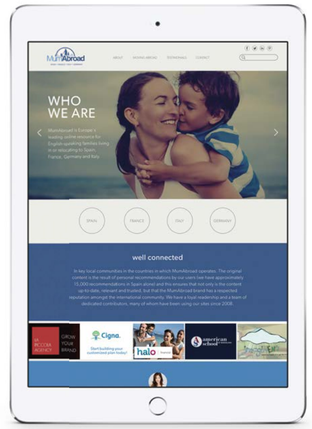
calasalguer.com

intobarcelona.com



joseabascal48.com

ib-pathways.com



mumabroad.com

GRAPHIC DESIGN

Our award-winning graphic design team use the very latest formats, materials and technologies to create original, innovative and memorable marketing materials and advertising for both online and offline use.

MARLET 1
BARCELONA

- Example A4 Brochure
- Example New Development Brochure
- Example Company Presentation
- Example Property Collection

BRANDING

Our creative design and copywriting teams are experts in identifying the essence, values and goals of a brand to ensure it is relevant, memorable and impactful.

MARLET 1
BARCELONA

ARC
PROPERTIES

IB PATHWAYS
shaping futures

AUSIÀS MARCH 49
BARCELONA

MumAbroad
SPAIN • FRANCE • ITALY • GERMANY

PT
PROJECTS
Quantity Surveyors &
Project Managers

VERDEGRIS

JOSÉ ABASCAL 48

CALA S'ALGUER
APARTAMENTS

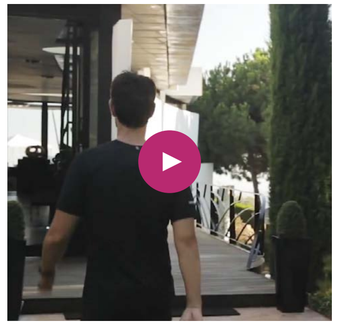
LF
STYLE

LUCAS FOX
PRIME

LUCAS FOX
INTERNATIONAL PROPERTIES

CORPORATE VIDEOS

Our video production team is highly experienced in shooting and editing corporate videos as well as news and lifestyle reports and can adapt and market them on Social Media networks.



CORPORATE VIDEOS

NEWS-STYLE VIDEOS

NEW DEVELOPMENT VIDEOS

RECRUITMENT VIDEOS

LIFESTYLE VIDEOS

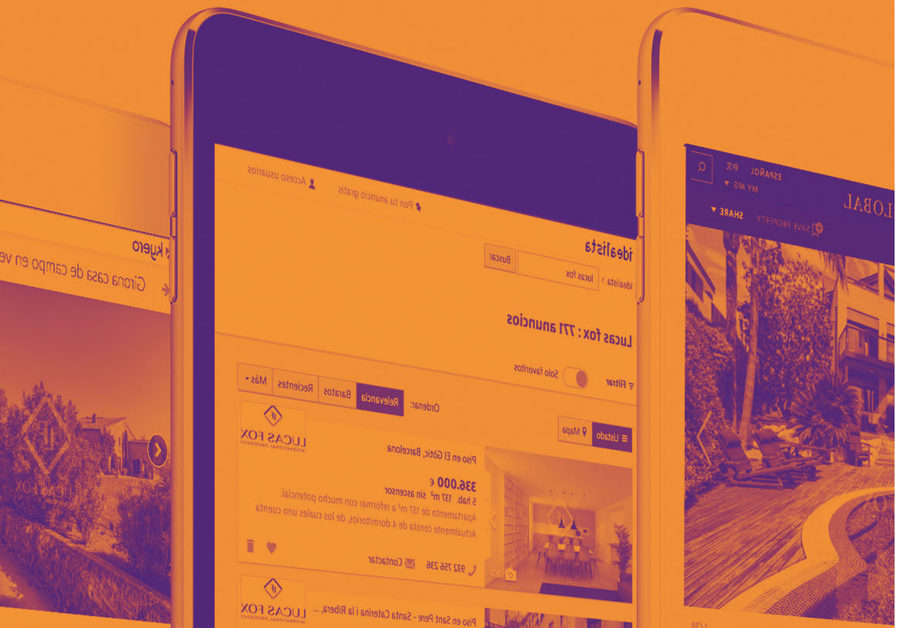
LUXURY HOMES

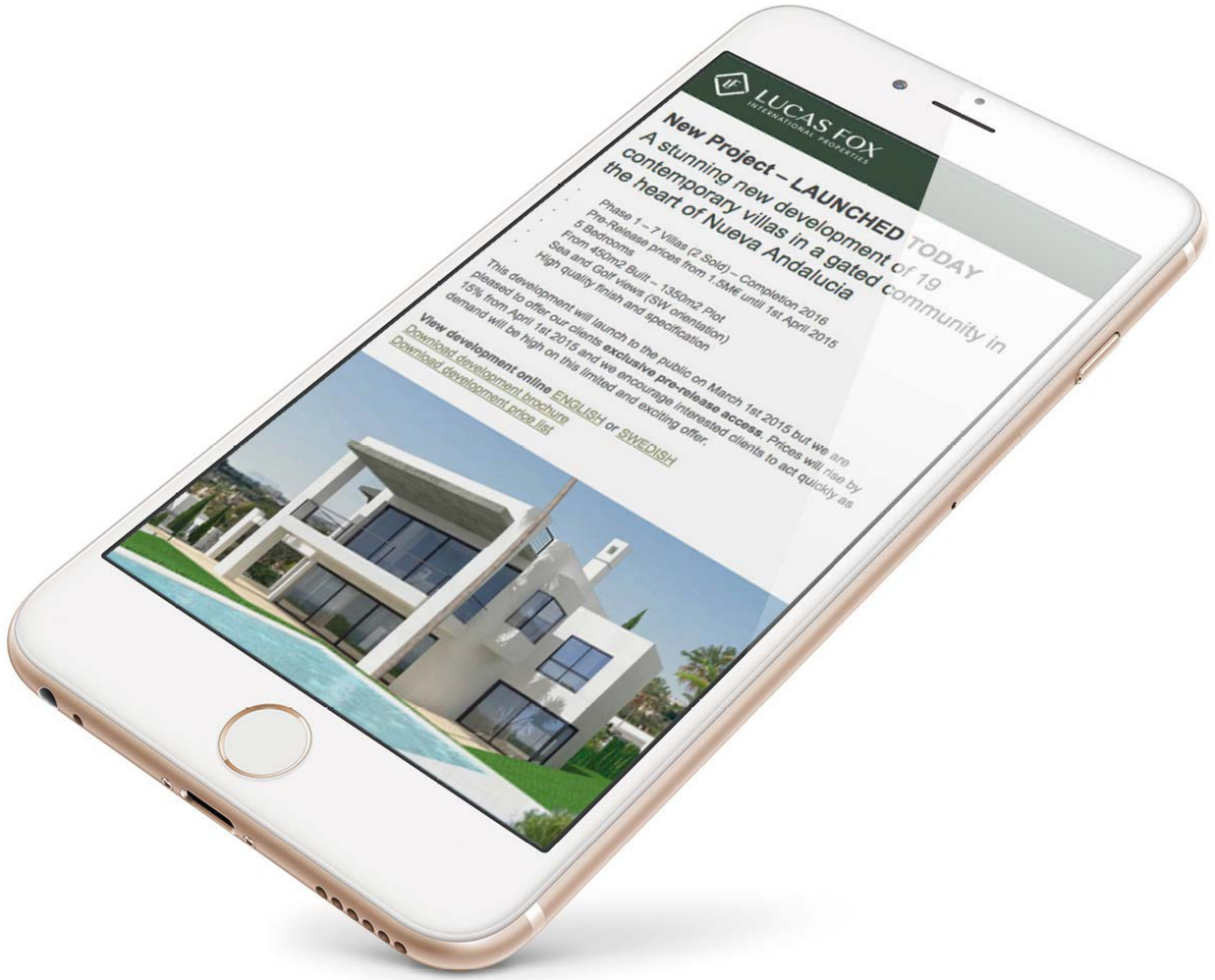
VIDEO SLIDESHOWS

CORPORATE EVENTS

DIGITAL MARKETING & SEO

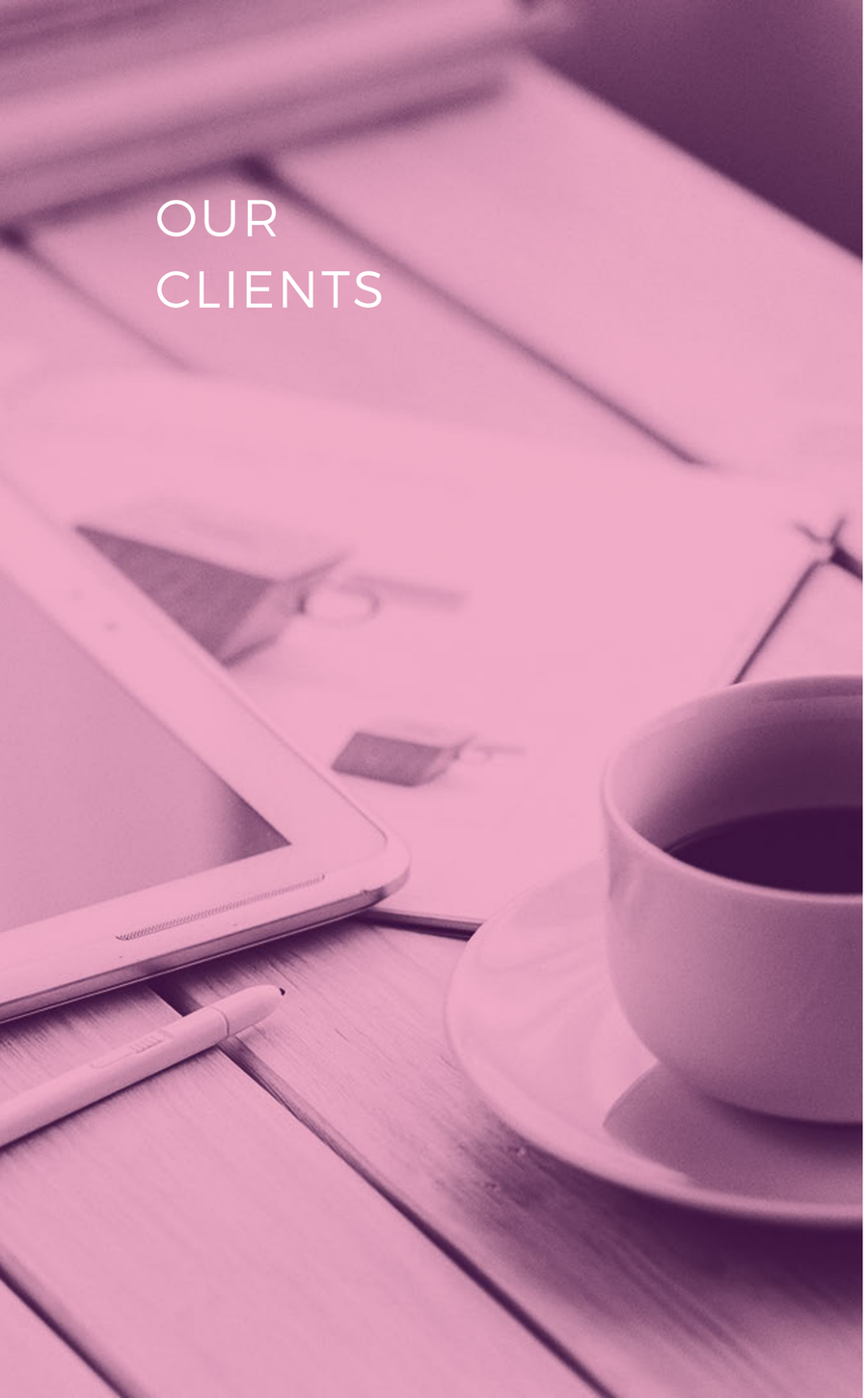
Our digital marketing team have experience across a range of disciplines including Pay-Per-Click Google AdWords, Social Media, advertising and re-marketing campaigns. Our SEO team regularly achieve Page One Google ranking for numerous multilingual websites.





EVENTS

FiG is adept at organising themed events from press conferences and ‘Afterwork’ and launch parties to ‘Open Houses’ and bespoke sporting events.



OUR CLIENTS

by Urbania International

Bcn Advisors
International Real Estate & Investment Services

ACQUERA GROUP

VINCKE

PT PROJECTS
Quantity Surveyors & Project Managers

SH WALTERS
GESTIÓN INTEGRAL DE PROYECTOS INMOBILIARIOS

ATIPIKA BARCELONA

source23

CALA S'ALGUER
APARTAMENTS

turó park
medical center

VERDEGRIS

ARC
PROPERTIES

LUCAS FOX
INTERNATIONAL PROPERTIES

MumAbroad

PLAN B
ESCAPES

LUV
LIVING A UNIQUE VISION

IB PATHWAYS
shaping futures

intoBarcelona

A DEVELOPMENT BY APH INTERNATIONAL

spirit

MARLET 1
BARCELONA

AUSIÀS MARCH 49
BARCELONA

CREATIVE COMMUNICATION

We’d love to show you how we’d get your business out there.

Carrie Frais
+34 620 586 655

Catriona Groves
+34 692 234 287

FiG Communications
hello@figbcn.com
figbcn.com